

Dr. Marilyn Flores - President's Oral Report to the Board

May 24, 2021

Enrollment

Credit

As of May 19, SAC Credit Spring 2021 enrollment is at 4,408 FTES compared to last year at this time when we reported 5,272 FTES. This represents a **decline** of 864 FTES. Santa Ana College is gearing up for the Summer and Fall terms. For Fall, the schedule has a blend of Online (30%), Hybrid (5%), Remote Live (45%), and In-Person offerings (20%). With the change to less restrictive COVID tiers, the college will be adding as many as 150 face-to-face sections to the schedule to meet anticipated demand. We are partnering with SAC and District Marketing to get the word out. As we get closer to the beginning of the term, Deans will be closely monitoring the schedule and adjusting scheduling type as needed. This means, for example, if an Online section is not doing well, we will cut that class and back into the schedule an In-person course. This responsive approach will meet the changing needs of our students.

Noncredit

The current Spring projection for SAC Noncredit is 2,100 FTES. As of May 19, SAC Noncredit was at 2,087 FTES compared to last year at a similar point in the term when SAC Noncredit was at 1,273 FTES. This represents an **increase** of 814 FTES. The SAC Noncredit established target for 2020-2021 was 3,231 FTES, which the college has already exceeded having earned 3,969 FTES year-to-date. SAC Noncredit surpassed the total FTES that it earned in 2019-2020 year when it earned 3,739 FTES. The current year-end projection for SAC Noncredit is 4,048.

College Updates

The excitement of graduation season is upon us. Both noncredit and credit held Grad Fairs last week where students received their graduation tickets, face mask, yard sign and diploma cover. The bookstore was also in attendance selling caps, gowns and tassels, etc. So far we have 53 faculty, 1,047 Credit Graduates and 115 Noncredit Graduates scheduled to join us for SAC's graduation. I also look forward to your attendance on June 1st at Angel Stadium.

The Veterans Resource Center (VRC) will be recognized at an appreciation event held on Friday, May 28, as a Community College Partner of the Year from California State University, Fullerton. This is a recognition honoring the hard work the VRC staff at Santa Ana College has accomplished. The VRC staff do amazing work every day and I am proud they will be recognized!

The Music Department will have their Spring Music Department Showcase on Saturday, May 29, at 7:30 p.m., which will be live streamed on their Facebook page. In Theater, the El Don Players presents, The Truth About Us and Other Lies on May 28 - May 30, at 7p.m. This free virtual production is an all-student written, directed and performed collaborative work experience. Also, we proudly present Limberlost, the Musical by Helen Slayton-Hughes and Dana Lewis Howell on June 4-6, at 7 p.m. A virtual production of an original musical based on the best-selling 1909 novel, A Girl of the Limberlost, by pioneering naturalist Gene Stratton Porter, about a 15-year-old heroine who finds her calling as the natural world around her is being destroyed. This production will premiere in old Hollywood, black and white, movie musical fashion. Events and RSVP links coming soon to sac.edu/theatre website.

Our current marketing efforts for both summer and fall have been and are well underway. They include OCTA bus ads coupled with mobile ads targeting key zip codes; billboards; street banners; program inserts in all Santa Ana Unified School District and SAC Commencement programs; ongoing digital ads; email ads to all faculty to share in Canvas or other means with past and current students, and emails to all enrolled students, AND those that applied but did not enroll, and/or enrolled and dropped out. Some additional upcoming efforts also include mobile ads on Google, Spotify, Pandora and other digital ads, along with a residential mailer.

We will once again roll out our phone campaign. Many thanks to Counseling, Student Affairs, Outreach and Admissions and Records who are working collaboratively on follow up phone calls to students who are registered and not enrolled, registered and dropped in a previous term, or have not registered since last fall. If you recall, our first phone campaign called more than 8,000 students last fall. We hope to check in on students and promote courses in the summer and fall.

COVID-19 Testing continues at the SAC campus for all students, athletes, staff and faculty as well as the COVID-19 Vaccine (POD) serving the members of our community and their needs. POD vaccinations are available to everyone and walks-up are welcomed.

SAC continues to provide FREE drive-up Wi-Fi for students, access hours are from 7am-10:30 p.m. in Lot 11.

The month of May highlighted Asian Pacific American Heritage Month. We have had several wonderful speakers recognizing and acknowledging our commitment to our AAPI community.

On Monday, May 17, SAC hosted the Ed Arnold Golf Tournament raising over \$112,000. It was a sold-out course (144 golfers), and the foundation hosted about 160 in attendance at the cocktail reception. The amount raised includes sponsorships, individual golfers, foursomes, raffles, El Don package, dinner tickets and auction items. Funds raised will help SAC student athletes and the athletic program.

On Wednesday, May 19th, SAC celebrated the Classified and Faculty Awards for Excellence. It was my honor recognizing our excellent classified and faculty. We also held a moment of silence for those who we have lost and congratulated the 63 retired staff members who will begin the next chapter of life.

On Thursday, May 20, we held our Annual Scholarship Awards Ceremony where the Foundation awarded \$658,000 to over 410 students for the 2021-2022 academic year.

Just a reminder that our baseball and softball teams will allow spectators at their last home game. For baseball, the last game against Orange Coast College is on May 27th at 2pm. For softball, the last game which is a double-header on May 28th will begin at Noon, with second game at 2:30pm. Since we have limited capacity for family members, I ask if you would like to attend, to please let me know so I can ensure you are on the attendance list.

To end my report and to share my outreach and partnership with the community, since the last board meeting I have participated in the following:

On the morning of May 13th, I participated in the Santa Ana Unified School District System Design Partnership Session number 7. As we continue to work alongside SAUSD for their redesign,

Superintendent Jerry Almendarez and I have scheduled a retreat on Thursday, July 22nd from 9am to 3pm. Both SAC and SAUSD will have their Cabinet members attend along with Deans from Academic Affairs and Student Services and Principals from each high school. We will continue to work on a multi-year plan to ensure that beyond our MCHS partnership, Santa Ana College offers college courses at each high school. We hope to host this retreat and provide them with a tour of the Johnson Student Center. In the afternoon of the 13th, I joined the Santa Ana Chamber Difference Maker meeting where two SAC students received a \$1,000 scholarship. The first was our very own Student Trustee Mariano Cuellar and the second was ASG President Monica Renteria. It was my honor recommending them for this scholarship for their hard work and dedication to our students and the college.

On May 20th I met with CSEA Executive Leadership and FARSCCD for our monthly one-on-one meetings. We discussed a variety of topics such as vaccinations, return to work and right-sizing.

This morning I met with Superintendent Gabriela Mafi from Garden Grove Unified School District. We have set up a follow up dual enrollment meeting to continue to grow and improve on our current partnership.

That concludes my report.